



Research Snapshot – heat mapping career goals

Going with the leadership theme of this UQ, we thought it would be interesting to see what students around the world are looking for when they hit the job market. We chose to focus on a worldwide ranking based on our career goals survey and how important - and where - it's important to be intellectually or competitively challenged.

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Take a look at the heat map to see how cultural and regional differences play a part in how new talent want their leaders to behave. Austria is the country where it is the most important for students to be competitively and intellectually challenged.

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| 1 | Austria |
| 2 | Switzerland |
| 3 | Spain |
| 4 | Germany |
| 5 | Denmark |
| 6 | Brazil |
| 7 | Lebanon |
| 8 | Finland |
| 9 | Norway |
| 10 | United Kingdom |
| 11 | France |
| 12 | Russia |
| 13 | Sweden |
| 14 | United States |
| 15 | Poland |
| 16 | Mexico |
| 17 | India |
| 18 | Saudi Arabia |
| 19 | Netherlands |
| 20 | Hong Kong |
| 21 | Italy |
| 22 | Japan |
| 23 | China |
| 24 | Canada |
| 25 | Turkey |

